



WWW.TRANSITIONHOUSE.NET

Run or Walk & Sponsor us to raise money to be part to be of a community making a difference to End Violence Against Women



Victoria Women's Transition House hopes you will join our Team

MISSION:TRANSITION as a PARTNER in the Goodlife Fitness Victoria Marathon.

Your partnership is important to spreading the message that violence and abuse have no place in the family or society.

Victoria Women's Transition House for 36 years, has been empowering women who want to end the cycle of abuse. Some of our programs include:

- **24 hour Shelter and Crisis Line**
- **Stopping the Violence** Women's Counselling
- **Older Women's Counselling** and support programs
- **Children Who Witness Abuse** individual, group and camp counselling
- **Community Education** and **Volunteer** Training
- **Spousal Assault Victim Support Program**

Each year, over **2000** women and children access the services offered by Victoria Women's Transition House Society. In 2009/10 our **Crisis Line** received **2,515** calls, **142** women and **82** children were sheltered, **173** women received a total of **508 Stopping the Violence** counselling sessions.

This year the GoodLife Fitness Victoria Marathon takes place on October 09, 2011.

There are a 1.5 km kids run, 8 km, half and full marathon.

Our goal is **50 participants** and to raise **\$25,000** for our **Stopping the Violence Program**.

Please join us a Partner and Participant in this event to raise both awareness of the need to **Stop the Violence** in our community and the funds to continue this work.

Following is more information about team partnership opportunities. **Join us!**

Please contact Jackie Cox-Ziegler at (250) 592-2927 ext. 214 or jackiecz@vwth.bc.ca.

Sincerely,

Elissa Bergman
Development Manager

Jackie Cox-Ziegler
Development Associate

BECOME A TEAM PARTNER...

Key Partnership Benefits include:

- Corporate ad benefits in print media
- Promotional privileges
- Sampling opportunities for your corporate product
- Social Media Promotion on Facebook and Blog
- Visibility on printed materials (pledge forms, newsletters, our annual report)
- **A great staff and client participation event**

The Victoria Women's Transition House Society and the GoodLife Fitness Victoria Marathon

Did you know an estimated 10,000 cases of domestic violence occur each year in the Capital Region? (Statistics Canada, 2007)

Nationally, 2.6 million women per year experience violence at the hands of a current or past relationship partner. These women come from all walks of life and are of all ages. Over 80% of these cases occur when children are present and witness to the violence.

This is our fifth year participating in the GoodLife Fitness Victoria Marathon's Charity Pledge Program. So far our team has raised over \$75,000 for the women and children who seek our help. This year's goal alone is \$25,000!

We are seeking **50 team members** to join the walk or run to the finish line, and **19** local businesses to partner and join our team on event day.

Your contribution will assist this vital source of support and increase the awareness of your company's charitable commitment to the residents of Victoria.

Victoria Women's Transition House Society

On any given day in our community, hundreds of women and their children of every age, ethnic background and economic means, are living with abuse at home. When they are ready to seek and make change in their lives, they are able to find safe shelter, respectful counselling, support and advocacy at the Victoria Women's Transition House.

Victoria Women's Transition House has been providing safe shelter and other services for more than 2000 women and children each year for over 30 years.



WHY PARTNER?

We have deliberately chosen to design our partnership opportunities to be accessible to a wide range of small to medium businesses.

Although the event is one day, October 9, 2011, there are months of benefits associated with this opportunity.

There are four levels of sponsorship, all including great recognition opportunities and longer term benefits.

- **Title Partner: \$5,000 (one)**
- **Endurance Partner: \$1,000 (four)**
- **Power Partner: \$500 (six)**
- **Community Partner: \$250 (eight)**



PARTNERSHIPS



Title Partner: \$5,000 (one)

- Team Title Partner Opportunity is available to only one partner
- First right of negotiation to renew for 2012

Title Partnership Benefits includes:

- Corporate Name in team title
- Primary Corporate logo and written message on pledge forms
- Written message on letters to notify donors, pledge collectors, and past team members about this year's partner
- Logo on the Victoria Women's Transition House website
- ¼ page presence on a full-page ten-colour Times Colonist ad
- ¼ presence on a half-page ten-colour Times Colonist ad
- 24 mentions in Jack FM radio ads
- Feature article in one Transition House newsletter
- Primary Corporate mention in any Media Exposure in the month leading to the event
- Sampling opportunities for your corporate product
- Two Free entries to participate in the run of your choice on Oct. 9, 2011
- Opportunity to join on our cheer station on race day



Endurance Partner: \$1000 (four)

- First right of negotiation to renew for 2012

Endurance Partner Benefits includes:

- Logo on pledge forms
- Logo on the Victoria Women's Transition House website
- Corporate logo on a full-page colour Times Colonist ad
- Corporate logo on a half-page colour Times Colonist ad
- 10 mentions in Jack FM radio ads
- Sampling opportunities for your corporate product
- Free entry to either the half marathon or 8 km event on Oct. 9.
- Opportunity to join on our cheer station on race day



Power Partner: \$500 (six)

- First right of negotiation to renew for 2012

Power Partner Benefits includes:

- Logo on pledge forms
- Logo on the Victoria Women's Transition House website
- Corporate logo on a full-page colour Times Colonist ad
- Business card size corporate logo on a half-page colour Times Colonist ad
- Sampling opportunities for your corporate product
- 3 mentions in Jack FM radio ads
- Free entry to either the half marathon or 8 km event on Oct. 9.
- Opportunity to join on our cheer station on race day



Community Partner: \$250 (eight)

- First right of negotiation to renew for 2012

Power Partner Benefits includes:

- Logo on pledge forms
- Logo on the Victoria Women's Transition House website
- Corporate logo on a full-page colour Times Colonist ad
- Corporate logo on a half-page colour Times Colonist ad
- Sampling opportunities for your corporate product
- Opportunity to join on our cheer station on race day

2011 PARTNERSHIP FORM

PLEASE PRINT

Full Business Name _____

Ms. Mrs. Mr.
Miss Dr.

Contact First Name _____

Contact Last Name _____

Mailing Address: _____

Unit _____ Street Address _____ City _____ Province _____ Postal Code _____

Phone _____ Email _____

Fax _____ Web Site _____

Partnership Level: **Title** \$5,000 **Endurance** \$1000 **Power** \$500 **Community** \$250

PLEASE NOTE: In accordance with Canada Revenue Agency regulations, partnership is not considered eligible for a charitable tax receipt.
We would be happy to provide a non-charitable receipt.

Please sign below.

Mail cheque, or fax with credit card information

Attention: Jackie Cox-Ziegler, Development Associate
100-3060 Cedar Hill Rd
Victoria BC V8T 3J5
Fax: (250) 592-2995

For recognition purposes, please email your logo in eps format to Jackie at jackiecz@vwth.bc.ca

Authorized signature for Partner: _____ Date _____

- Please send an invoice
- Cheque payable to: **Victoria Women's Transition House Society**
- Please charge my credit card VISA MasterCard

Card Number _____ Expiry Date _____

Name of Card Holder (please print) _____ Signature _____